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### Glossary

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Executive Summary

This deliverable, named “EDI Community activities” (D5.3), aims to respond to the following project objectives: a) build, develop and boost Data Providers community; b) to lead, represent and moderate the Start-ups/SMEs community and its communication with remaining project stakeholders (including Data Providers) and c) to facilitate the business exchange and evolution between Start-ups/SMEs and Data Providers.

The EDI Community is set on the F6S platform, being available on: www.f6s.com/edincubator. This document presents the rationale behind the EDI community, the infrastructure used, the various features available to support the community, the activities in action and planned to sustain the community and the future plans to create an enlarged Big Data community. The type of the deliverable is a Demonstrator.
1. Introduction

This document is developed as part of the EDI – European Data Incubator project and it represents “Deliverable 5.3: EDI Community activities”. D5.3 aims to achieve the following objectives of Work Package (WP) 5 - Ecosystem building, sustainability and dissemination:

**O5.4 – To build, develop and boost Data Providers community.**

**O5.5 – To lead, represent and moderate the Start-ups/SMEs community and its communication with remaining project stakeholders (including Data Providers).**

**O5.6 – To facilitate the business exchange and evolution between Start-ups/SMEs and Data Providers.**

The type of deliverable 5.3 is ‘Demonstrator’. Nonetheless, the EDI project partners are submitting a brief descriptive report explaining the rationale, the infrastructure and the features of the community, as well as the planned activities to stimulate and sustain the community.
2. Rationale

As described in D5.1 – “Dissemination & engagement plan and implementation activities”, the EDI project is addressed at the following target audiences: i) entrepreneurs / startups / SMEs; ii) startup support entities; iii) corporates and investors; iv) the Big Data community; and v) policy makers.

By fostering the development and gathering of a community in a single platform, the project aims to engage and link all EDI stakeholders in one place, building an active community. Such community shall function during and beyond the EDI project duration and, most importantly, across the 3 iterations of the Explore>Experiment>Evolve incubation funnel process.

Before its launch, the project partners defined the aims and vision expected for the EDI community, as visualised in Figure 1.

![Figure 1. Aims of the EDI Community](image)

3. Infrastructure

The EDI community is set on the F6S platform and is available on: [www.f6s.com/edincubator](http://www.f6s.com/edincubator).

![Figure 2. EDI page on F6S](image)
3.1 Why on F6S?
F6S is one of the EDI consortium members. It is the largest social network for Startups in the World. With over 2,500,000 profiles for the Startup/ SME community and more than 950,000 Startups, it currently supports the majority of the Startup/ SME ecosystem through deal flow/ applications, jobs listings, free services, communication forms, technology transfer infrastructure and other areas.

F6S is the leading platform for application management for commercial, corporate, government, university and other accelerator programs, helping more than 15,000 such initiatives worldwide. Every year F6S processes more than 700,000 applications and delivers about €2 billion to startups/SMEs per year. F6S is best experienced in creating an effective recruitment campaign, targeting the right SMEs/Startups, disseminating the open call far and wide and managing the selection process of the applicants.

By being the **number 1 global community** for startup/ SMEs, with **+2,500,000** Founders, Investors & Corp Members and **+950,000** Startups/ SMEs worldwide, F6S operates in the EDI project under its “#GIVEFIRST” motto and focused on its mission:

> We grow tech Founders to solve the world’s economic, social & environmental challenges.

As such, F6S helps the EDI community achieve its aims and supports the EDI project as a whole in achieving its mission: **Boosting Big Data business generation.**

3.2 Outreach – European Commission
The European Commission is also adopting the same F6S infrastructure being adopted in the EDI project. The page is available on [www.f6s.com/europeancommission](http://www.f6s.com/europeancommission) and it incorporates +80% EC funded activities using open calls and disseminating programmes and opportunities for startups and founders.

As an EC funded project, all the activities shared on the EDI page will roll up to the parent profile of the European Commission, reaching out the well-established community of EC officials, startups and stakeholders interested in EU projects and engaging with the social-circle.

3.3 Team Members
By March 2018 (Month 3), all EDI partners (20 organisations) had been invited and are now integrating the EDI team members section on F6S.

Visitors to the EDI community can easily see the profile of the EDI Team members. Further team members will be added
4. Features

The F6S platform delivers the following features which are crucial to build and sustain the EDI community, all in one place:

Application:
- Customized programme https://www.f6s.com/ed incubator/
- Customised application form: https://www.f6s.com/ed incubator/apply
- Instant access to hundreds of thousands of relevant startups/ SMEs

Evaluation:
- Easy access to a dashboard with all applications
- Possibility of downloading applications in Excel file
- Online access and registration of all communications

Community:
- Build, stimulate and track the online community of EDI stakeholders (which consists of mainly startups - applicants & selected companies - and data providers)
- Facilitate the discussion in the group page
- Sharing the project events and activities

Monitoring:
- Following the startups’ performance through specific KPIs
- Compliance with project management, data privacy policy and GDPR

Exploitation
- The EDI community will be available beyond the project duration
- Connection with further Big Data projects and initiatives

The usage of the F6S features in the EDI project has been defined in collaboration with WP2 (Call Management), following the process described below and facilitated by the platform:

![Figure 3. Open call management process](image-url)
5. Activities

This section describes the activities foreseen in the project to ensure an active participation of the EDI community, both online (through the F6S platform) and face-to-face. All the activities listed can be channelled through the F6S platform – EDI Community.

5.1 Open-up a community within F6S
The first activity is the opening-up of the EDI community on F6S itself, which provides a common exchange group allowing for sharing project posts and for visualising its members. It will facilitate the connection of startups/SMEs, data providers and relevant stakeholders. The engagement of data providers in the project and EDI community is facilitated by ZABALA, as part of Task 5.3.

5.2 Stimulate EDI community participation and blogging
News on the project activities and EDI success stories will be uploaded on the project website and shared on the EDI community page. Members of the community will be encouraged to share their experience on the EDI project, as well as any activities related to the project topic.

5.3 Co-organize/participate in Big Data associated events
As described in D5.1, the EDI partners will participate in Big Data related events, such as the FIWARE Global Summit, Big Data & Analytics Innovation Summit, NetFutures or BDVA Summit. In addition, the project will build face-to-face meetups between community members across Europe, as well as attend events where startups can be promoted (WebSummit, Slush, 4YFN, Techcrunch Disrupt). All these activities will be actively disseminated in the EDI community page on F6S.

5.4 Build bridges with other startup communities
The EDI project will establish synergies with other vibrant startup communities. Initial collaborations have already been established with Startup Europe for the cross promotion of initiatives, and with FIWARE, with the upcoming participation of the EDI project in the FIWARE Global Summit in Porto, May 2018.

Figure 4. Example of startup communities which EDI aims to collaborate with
Apart from international or European level startup communities, the project aims to leverage the startup communities from the EDI consortium members. Indeed, some of the partners have corporate acceleration programmes whose startups and teams will be reached out to, not to mention F6S.

**5.5 Build-up and disseminate EDI portfolio of startups/SMEs and their success stories**

The EDI portfolio of startups and SMEs will be highly visible on the F6S platform as soon as they are accepted in the programme. In addition, success stories will be uploaded on the project website and posted on the F6S community page.

**5.6 Become a pro-active member within the European Big Data community**

As listed in D5.1, some of the EDI partners are members of Big Data associations or other relevant networks. An active participation in such networks by the EDI project as such (besides that of EDI partners) will allow to promote the EDI open calls and interact with Big Data stakeholders whom shall be interested in EDI.

**5.7 Ensure collaboration with Big Data EC funded projects**

The EDI project will also establish synergies with further EC funded actions related to Big Data. These activities will facilitate the networking of stakeholders among the projects; sharing of services and/or resources among initiatives; cross promotion of activities and results; participation in project events; co-organisation of initiative / events; support in entering communities.

Collaboration with the following 2 projects is already underway:

- **Data Pitch** - Incubator funded under ICT-14 objective in 2016 open call\(^1\) - https://datapitch.eu/
  Coordinator: University of Southampton – UK

- **Big Data Value ecosystem (BDVe)** - CSA project funded in ICT-2016 call\(^2\)

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\(^1\) http://cordis.europa.eu/project/rcn/206193_en.html
\(^2\) http://cordis.europa.eu/project/rcn/206401_en.html
6. Big Data community

The EDI project partners aim to go beyond the creation of the “EDI Community” on F6S which will involve the EDI stakeholders. It is a true aim to establish long-lasting collaborations with Big Data projects and initiatives, as mentioned in the previous section, with which it will be possible to form an upper-level group on F6S dedicated to Big Data, leveraging all communities.

Therefore, and as a possible near future activity, the EDI project aims to invite further projects and initiatives focused on Big Data, as well as the Big Data startups already on F6S. Such Big Data community shall have the features listed below.

![Figure 7. Possible Big Data community features](image)

7. Conclusion

This deliverable has described the EDI community and the activities that will be carried out during EDI project’s execution to engage all project stakeholders.
References